



Avinashilingam Institute for Home Science and Higher Education for Women

Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)

Re-accredited with A++ Grade by NAAC. CGPA 3.65 /4, Category I by UGC

Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment I Aug – 2025

Semester -I

Class: II BPEd

Major: Physical Education

Max Marks: 60

Duration: 2 hours

23BPDC18-Sports Management

Course Outcomes:

1. Know sports management and employ principles of strategic planning, and financial and human resource management.
2. Assess marketing needs and formulate short term and long term solution.
3. Develop critical thinking in analyzing sport management sus and in managerial planning and decision making.
4. Demonstrate information literacy and communication skills
5. Conceive, plan, execute, and evaluate a sports event.

Part –A

Answer all the questions

1x6=6

1. What are the sports management functions? CO4K3
(a) Athletic training (b) Ensuring coach and team compliance
(c) Providing resources for Athletic education (d) All the above
2. Top skills needed to for sport management are: CO5K1
(a) People management (b) Time management
(c) entrepreneurial (d) All the above
3. What is the first step in planning process? CO3K2
(a) Determination of goal (b) Identification of target group
(c) mobilization of resources (d) Provision of facilities
4. Who makes up the economic market in the sports industry? CO5K1
(a) Marketers who are selling a product (b) Consumers who are mobile
(c) All of the consumers who purchase a product (d) Fans of a particular team
5. The following things are the things to be considered in preparing a sports competition, except one CO2K3
(a) Date and place of competition (b) Time frame/ allotment
(c) Possible budget (d) Facilities needed
6. Sports Talent Search Scholarship Scheme was launched in CO2K4
(a) 1980-81 (b) 1975-76
(c) 1970-71 (d) 1977-78

Part B

Each answer should not exceed 400 words or two pages

3x6=18

- 7 (a). Explain a essential skills of sports management CO3K2
(Or)
- 7 (b). Shorts note on nature and scope of sports management CO2K3
- 8 (a). Short notes on qualities and administrative leader CO2K4
(Or)
- 8 (b). Define sports management and leadership CO3K1

- 9 (a). Relationship between the autocratic and democratic of leadership CO3K2
(Or)
9 (b). Describes the elements and form of leadership CO5K1

Part C

Each answer should not exceed 800 words or two pages 3x12=36

- 10(a). Explain the purpose and scope of sports management CO2K3
(Or)
10 (b) Illustrate of progressive concept of sports management CO2K2
11 (a). Describe about the event management in physical education and sports CO3K2
(Or)
11 (b). Explain about leadership and style of leadership CO4K3

12 (a). Summarize of the scope of qualities and administrative leaders in sports management
(Or) CO4K3
12 (b). Interpret relationship between leadership and organizational performance
CO2K3

Incharge staff: Mrs.R. Muneeswari

Total no of paper : 30