



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD)

Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B

Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I - March 2022

IV Semester

Class : II B.Ed.// II B.Ed. Spl. Edn.

Max. Marks: 60

Time: 2 Hrs.

18BEDS14 / 18BDSS14 School Subject I: Professionalising English Education

Course outcomes

- CO1 analyze the content of the text book critically
- CO2 acquire with pedagogical analysis
- CO3 familiarize with e-content development and module preparation
- CO4 develop fluency in English through co-curricular activities
- CO5 gain the knowledge to do action research and interpret it

PART – A

6 x 1 = 6

Choose the correct answer:

1. Content Analysis is a systematic analysis of _____ CO3 K2
a. written work, speech, or film b. numerical
c. quantity d. Codes
2. The study of speech structure within a language have been covered mainly by CO1 K2
a. Phonology b. Morphology
c. Syntax d. Semantics
3. The smallest unit of word is called
a. Phoneme b. Allophone
c. Juncture d. Morpheme
4. Which of the following could be subjected to a textual content analysis? CO3 K3
a. Interview transcripts b. Newspaper c. Song d. All of the above
articles lyrics
5. Why did Harris look at newspapers from Australia, the UK, the USA, and India for his CO1 K5
study on courage?
a. To ensure there would not be a capitalist bias in the reportage.
b. To take into account any cultural variation in the way that courage was perceived in
the business community
c. Because these four nations were considered to be the most courageous
d. Because these happened to be available in
plentiful supply
6. Which of the following is an advantage of content analysis? CO1 K3
a. It is flexible and is not resource dependent
b. It is highly complex and requires rigorous training
c. It is only suitable for the analysis of interview transcripts
d. It is not suitable for the analysis of business reports

PART – B

3 x 6= 18

Answer ALL questions

Each answer should not exceed 200 words or one page

7. a. Elucidate the implications of content analysis in language learning. CO2 K3
(OR)
7. b. Why visual imageries are important in text book? Explain. CO1 K5
8. a. Explain the stages of pedagogical analysis with example. CO3 K3
(OR)
8. b. Illustrate different types of literary genres.
9. a. As teacher how to conduct action research in your classroom? Explain with example. CO4 K4
(OR)
9. b. Highlight the importance of e-content. CO3 K6

PART – C

3 x 12 = 36

Answer ALL questions

Answer should not exceed 800 words

10. a. Critically evaluate the TN English Language text book at secondary level. CO1 K5
(OR)
10. b. Create a syllabus structure of Language text book for Primary Level. CO2 K5
11. a. Suggest techniques in language text book for learning new vocabularies. CO1 K6
(OR)
11. b. Demonstrate the phases of e-content development. CO3 K4
12. a. Analyze the different methods of teaching Grammar at elementary level. CO4 K5
(OR)
12. b. Explore the different resources used for e-content development. CO3 K6

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