



27-11-25

Kambal

Avinashilingam Institute for Home Science and Higher Education for Women  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641043, Tamil Nadu, India

Bachelor's /B.A. B.Ed.Spl.Ed. (Visual Impairment - Middle Stage) and  
English / Tamil Degree Examination - November 2025  
I Semester

Class : I UG / 2023 Batch / I B.A. B.Ed. Spl.Ed. English / Tamil  
Major : All Majors

Time : 3 Hours  
Max. Marks : 100

23BAEEEC1 English for Communication

Course Outcomes

- Apply the skills and strategies of a successful listener
- Write with clarity, accuracy, and relevance for various purposes
- Use language appropriately to suit formal and informal contexts
- Differentiate between ways of reading
- Use effective communication skills essential for academic and professional context

Part A

10 x 1 = 10

Choose the Correct Answer

1. What is the use of pay attention, make eye contact, avoid distractions, ask clarifying questions and provide feedback? CO1 K1  
a. Active Listening      b. Active speaking      c. Active reading      d. Active writing
2. What is meant by 'comprehend'? CO1 K1  
a. analyse      b. understand      c. discuss      d. debate
3. What is the first step in 'conversation'? CO2 K1  
a. greetings      b. wishing      c. questioning      d. making request
4. How do you conclude your self introduction? CO2 K1  
a. strength and weakness      b. information on education  
c. information about parents      d. details about the salary package
5. Find out : Reading a text to find specific pieces of information. CO3 K1  
a. skimming      b. scanning  
c. active reading      d. critical reading
6. Identify the method: Reading a large amount of material for enjoyment and to build vocabulary and fluency CO3 K1  
a. Extensive Reading      b. Speed Reading  
c. Phonics      d. Analytical Reading
7. Identify the need of the following: Good morning/afternoon.... Some important CO4 K1  
a. context based      b. theme based  
c. relationship based      d. profession based
8. What is letter? CO5 K1  
a. passing information      b. passing opinion  
c. showing status      d. final feedback
9. What is called as 'STAR method'? CO5 K1  
a. Situation, Training, Action, Result      b. Situation, Task, Action, Research  
c. Situation, Task, Action, Result      d. Subordinate, Task, Action, Result
10. What is meant by 'hard skills'? CO5 K1  
a. Interview      b. Application Materials  
c. management & problem-solving      d. technical or specific knowledge

**Part B**

5 x 6 = 30

**Answer ALL questions**

**Each answer should not exceed 400 words or two pages**

- 11.a. Explain the importance of listening skill with its positive result. CO1 K2  
(or)
- 11.b. Demonstrate the basics of listening skills to become active listener. CO1 K2
- 12.a. The positive and friendly attitude can make a big difference in telephonic conversation- justify. CO2 K3  
(or)
- 12.b. Construct conversation on the following occasion: CO2 K3  
You need to invite your teacher for your parents 25<sup>th</sup> wedding anniversary celebration at your residence.
- 13.a. Classify the strategies to overcome the learning challenges through reading. CO3 K4  
(or)
- 13.b. Survey the causes behind vocabulary learning through reading. CO3 K4
- 14.a. Imagine that you are the working manager of the Sathyam Products, Chennai. You have received a complaint letter from the customer stating that the purchased Xerox copier machine was not working properly. Reply to the customer to settle the replacement at the earliest. CO4 K2  
(or)
- 14.b. Write a letter ordering equipment to be installed in your electronics lab. Write to M/s. Matsushita Products Limited, 6, Natesan Road, Chennai-33. Assume that you are the Head of the Department of Regional Engineering College, Tiruchirappalli. CO4 K3
- 15.a. Identify the need to develop both hard and soft skills for a good job opportunity. CO5 K3  
(or)
- 15.b. Illustrate the Job Search Strategy in current scenario. CO5 K3

**Part C**

5 x 12 = 60

**Answer ALL questions**

**Each answer should not exceed 800 words or four pages**

- 16.a. Analyse the difference between listening and speaking and its application. CO1 K4  
(or)
- 16.b. Evaluate the mode of listening comprehension and its steps. CO1 K4
- 17.a. Distinguish the need of handling calls effectively with some suitable examples of your own. CO2 K4  
(or)
17. b. How will you introduce yourself professionally? Provide an example in the form of conversation. CO2 K5
- 18.a. Formulate your ideas on reading critically the comprehension. CO3 K6  
(or)
- 18.b. Read the passage and answer the questions that follow it: CO3 K6

**The Life Cycle of a Butterfly**

The life cycle of a butterfly is a fascinating process that consists of four distinct stages: egg, larva (caterpillar), pupa (chrysalis), and adult. This process, known as metamorphosis, allows butterflies to undergo significant transformation throughout their life.

The first stage begins when a female butterfly lays her eggs on a plant. These eggs are usually tiny and can vary in color. After a few days, the eggs hatch into larvae, commonly known as caterpillars. During the larval stage, the caterpillar's primary goal is to eat and grow. It consumes large amounts of leaves, shedding its skin several times as it rapidly increases in size.

Once the caterpillar has grown sufficiently, it enters the pupal stage. The caterpillar forms a protective chrysalis around itself, inside which it undergoes a remarkable transformation. During this stage, the caterpillar's body is completely reorganized into a butterfly. This stage can last from a few weeks to several months, depending on the species and environmental conditions.

The final stage of the life cycle is the emergence of the adult butterfly. Once it emerges from the chrysalis, the butterfly's wings are soft and crumpled. It pumps fluid into its wings to expand them and waits for them to dry and harden before it can fly. As an adult, the butterfly's primary functions are to mate and lay eggs, thus beginning the life cycle anew.

Questions and Answers:

1. What are the four stages of a butterfly's life cycle?
2. What happens during the pupal stage?
3. How does the butterfly's body change in the chrysalis?
4. How long can the pupal stage last?
5. What are the primary functions of an adult butterfly?
6. What is metamorphosis in the context of a butterfly life?

19.a. Read the following advertisement and write a job application .

CO4 K4

Ultimate Co.

Job Recruitment  
[www.ultimate.co/careers/](http://www.ultimate.co/careers/)

## GROW YOUR CAREER WITH US



### We Are Hiring / **Social Media Specialist**

- Bachelor's degree or equivalent experience
- Min. 3 years of experience in similar expertise
- Strong verbal, written, and organizational skills
- Ability to multitask.

**Apply now!**

Send your CV and cover letter to [careers@ultimate.co](mailto:careers@ultimate.co)

(or)

19.b. Write an impressive profile for small business company with necessary details like overview, mission, vision, description and services offered.

CO4 K4

**Small Business Company Profile**

**Company Overview**

- Business Name: Your Name Company
- Type of Business: Consulting and Technology
- Address: Boulder, CO 80501
- Phone: (303) 555-1234
- Email: info@yournamecompany.com
- Website: www.yournamecompany.com
- Founded: 2015
- Owner: Your Name
- Employees: 5

**Mission Statement**

To provide quality, custom consulting services that help our customers succeed and exceed their expectations, while adhering to environmental best practices and maintaining the highest level of professionalism.

**Company Description**

Your Name Company is a Boulder, Colorado-based consulting and technology services firm that specializes in providing business strategy and digital solutions. Since its inception in 2015, the company has rapidly grown from a two-person startup into a thriving small business employing a diverse talent of professionals.

**Services Offered**

1. Business Plan Development: From initial strategy to launch and growth.
2. Marketing Strategy: Website, social media, and content creation.
3. IT Solutions: Consulting on cloud-based solutions for small businesses.
4. Project Management: Planning and execution of business projects.

**SMALL BUSINESS COMPANY PROFILE Template**

Crafted to showcase your company's unique offerings and strengths, this editable and customizable template allows for seamless updates.

Available in MS Word

Consists of 3 Pages

20.a. What would be your reply to the following interview questions:

CO5 K5

1. Who is your role model?
2. State your greatest achievement in your life?
3. Explain your strengths and weaknesses.
4. What is your future plan?
5. What is your hobby?
6. Where do you want to be from 10 years of now?
7. Say about your family
8. How will you spend your leisure time?
9. How do you plan to spend the salary?
10. Is savings must? Why?
11. Say about your close friend.
12. What is your salary expectation?

(or)

20.b. Prepare a letter of application and resume for the job of a Junior Assistant with M/s. Mother India Export company, 256, Subash Nagar, Gandhipuram, Chennai, with necessary details.

CO5 K5

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