



Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956 (now MoE)
Re-accredited with A++ Grade by NAAC. Recognised by UGC under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment – I February, 2025
IV Semester

Class : II BSc
Branch : Bachelor of Physical Education
23BPEC14 - Sports Management

Time: 2 Hours
Max. Marks : 60

Course Outcomes:

- CO 1: Understanding of the theoretical concept of sports management.
CO 2: Understanding of the practical & theoretical implications of financial planning and personnel management
CO 3: Develop the competencies and skill of sport manager
CO 4: Apply the Knowledge of sports event management and their Evaluation process.
CO 5: Conceive, plan, execute, and evaluate a sports event.

Part A

6 x 1 = 6

Choose the Correct Answer

1. What are the sports management functions? CO1 K1
a. Athletic training b. Ensuring team and coach compliance
c. Providing resources for athlete education d. All of the above
2. Which of the following is NOT an essential skill of sports management? CO2 K1
a. Financial management b. Conflict resolution
c. Athletic training techniques d. Marketing and promotion
3. What is a key quality of an administrative leader? CO2 K1
a. Strict adherence to autocratic leadership principles
b. Exceptional technical expertise in the field
c. Lack of flexibility in decision-making
d. Ability to coordinate and manage resources effectively
4. What is the primary characteristic of an autocratic leadership style? CO3 K1
a. Collaborative decision-making b. Shared leadership responsibilities
c. Centralized authority and control d. High emphasis on employee autonomy
5. One who oversees the activities of a sports team is _____ CO1 K2
a. Sports Manager b. Administrator c. Coach d. PE Teacher
6. Application of project management to the creation of the event is _____ management. CO1 K1
a. Sports b. Event c. Stock d. Process

Part B

3 x 6 = 18

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 7.a. Discuss the Progressive concept of Sports management. CO2 K2
(or)
7. b. Describe the scope of Sports Management. CO2 K3
8. a. Explain the Qualities required for the Sports Manager CO4K2
(or)
- 8.b. Describe the Elements of leadership CO1K1
- 9.a. Explain the Qualities of administrative leader CO1 K1
(or)
- 9.b. Discuss about the Preparation of administrative leader. CO1K1

Part C

3 x 12 = 36

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10.a. Explain the nature and concept of sports management. Discuss how the concept of sports management has evolved over the years. CO1 K2
(or)
- 10.b. Describe the purpose of sports management and competencies required for the Sports Manager CO4 K1
- 11.a. Compare and contrast various forms of leadership, such as autocratic, benevolent dictator, and democratic leadership, in the context of sports management. CO4K1
(or)
- 11.b. Discuss about the Event Management in physical Education and sports. CO1K1
- 12.a. Explain the Leadership style and method CO3K1
(or)
- 12.b. Discuss the Leadership and Organizational performance. CO4K1

Staff Handling : Dr.SAkilandeswari

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