



Murugan.

Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognized by UGC under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment I–August 2024
Semester I

Class: I UG
Major: All Majors

Time: 2 hours
Max. Marks: 60

Ability Enhancement Compulsory Course - I
23BAEEEC1 - English Language for Communication

Course outcomes:

At the end of the course, students will:

1. Apply the skills and strategies of a successful listener
2. Write with clarity, accuracy, and relevant for various purposes
3. Use language appropriately to suit formal and Informal contexts
4. Differentiate between ways of reading
5. Use effective communication skills essential for academic and professional context

Part A

6x1=6

Choose the correct answer

- 1 An active listener CO1K2
a. listens for ideas b. take down notes continuously c. resides difficult material
d. Tunes out dry subjects
2. Identify bad listening trait CO1K4
a. faking attention b. Being Flexible c. finding areas of listening
d. keeping an open mind
3. The first thing you do when you make a phone call is CO5K4
a. Identify yourself b. Polite enquires c. Asking the person to wait
d. Taking Notes
4. _____ involves reading for pleasure. CO4K2
a. Skimming b. Intensive reading c. Scanning d. Extensive reading
5. Reading to get a gist is _____ CO4K2
a. Skimming b. Scanning c. Intensive reading d. Extensive reading
6. _____ is used to look up to time table CO4K4
a. Scanning b. Intensive reading c. Skimming d. Extensive reading

Part B

3x6 =18

Answer ALL Questions

Each answer should not exceed 400 words or two pages

- 7.a. Differentiate between Listening and Speaking. CO1 K3
(Or)
- 7.b. Analyse the importance of listening as a communication skill.. CO1K4
- 8.a. Explain how face to face communication differs from talking over the phone. CO5 K4
(Or)
- 8.b. List out any six standard phrases used while talking on the phone. CO5 K2
- 9.a. Illustrate the following ways of reading with examples CO4K3
1. Skimming 2. Scanning
(Or)
- 9.b. Explain the four kinds of signs with examples. CO4 K3

PART-C

3x12=36

Answer ALL Questions

Each answer should not exceed 800 words or four pages

- 10.a. Elucidate listening and the qualities of an active listener.. CO1K5
(Or)
- 10.b. Create a conversation between Principal and Student council President for organizing the upcoming cultural event. CO5K6
- 11.a. Prepare an essay on your recent visit to the hometown journey. CO5 K6
(Or)
- 11.b. Argue on Do's and Dont's while talking on the telephone. CO5K5
- 12.a. Define Reading and the strategies to improve reading skill.. CO4K3
(Or)
- 12.b. Discuss the types of Reading with examples CO4K2

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Staff In charge: K. Poornima