



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC Coimbatore - 641 043, Tamil Nadu, India)

Continuous Internal Assessment – II - April 2025 IV Semester

Class : II BSc

Branch : Bachelor of Physical Education

23BPEC14 - Sports Management

Time: 2 Hours

Max. Marks : 60

Course Outcomes:

CO 1: Understanding of the theoretical concept of sports management.

CO 2: Understanding of the practical & theoretical implications of financial planning and personnel management

CO 3: Develop the competencies and skill of sport manager

CO 4: Apply the Knowledge of sports event management and their Evaluation process.

CO 5: Conceive, plan, execute, and evaluate a sports event.

Part A

6 x 1 = 6

Choose the Correct Answer

1. _____ is a process of setting objectives and deciding how to accomplish them. CO1 K1
a. Training b. Planning c. Educating d. Managing
2. Logistical planning will under _____ management CO2 K1
a. Financial b. Athletic c. Event d. Marketing
3. Monitoring expenses and implementing measures to _____. CO2 K1
a. Cost effective b. Budgeting c. Finance d. Cost control
4. Developing new materials for sportswear, equipment, and playing surfaces is _____. CO3 K1
a. Sports management b. Sports Law c. Sports Engineering d. All the above
5. Designing and implementing programs for various age groups and skill levels is _____ programs. CO1 K2
a. Leisure b. Recreation c. Physical Education d. Adapted
6. Social media platforms share news, updates, and interact with _____. CO1 K1
a. Fans b. Players c. Coach d. Institutes

Part B

3 x 6 = 18

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 7.a. Discuss the factors affecting planning. CO2 K2
(or)
7. b. Describe the school management in schools CO2 K3
8. a. Explain the controlling the sports programme in College CO4 K2
(or)
8. b. Describe the financial manager role in financial management CO1 K1
- 9.a. Explain the current trend in sports agencies CO1 K1
(or)
9. b. Discuss about the importance of media in sports CO1 K1

Part C

3 x 12 = 36

Answer ALL questions

Each answer should not exceed 800 words or four pages

- 10.a. Explain the Describe the sports programme in Universities CO1 K2
(or)
10. b. Describe the facility management in stadium CO4 K1
11. a. Explain how the sports law impact the current scenario of sports CO4 K1
(or)
11. b. Discuss how the performance standard will improve. CO1 K1
12. a. Discuss importance of sports engineering in sports management. CO3 K1
(or)
12. b. Discuss the significance of recreation and to set recreation area CO4 K1

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