



*Sambath*

**Avinashilingam Institute for Home Science and Higher Education for Women**  
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)  
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC  
Coimbatore - 641043, Tamil Nadu, India

**Bachelor's Degree Examination - April 2026**  
**IV Semester**

**Class : II UG**  
**Major : Physical Education**

**Time: 3 Hours**  
**Max. Marks: 100**

**23BPEC14 Sports Management**

**Course Outcomes:**

- CO1: Understanding of the theoretical concept of sports management.  
CO2: Understanding of the practical & theoretical implications of financial planning and personnel management.  
CO3: Develop the competencies and skill of sport manager.  
CO4: Apply the knowledge of sports event management and their evaluation process.  
CO5: Conceive, plan, execute, and evaluate a sports event.

**Part - A**  
**Choose the Correct Answer**

**10 x 1 = 10**

1. Sports management mainly deals with CO1K1
  - a. Only coaching players
  - b. Planning, organizing and controlling sports activities
  - c. Playing sports
  - d. Physical fitness testing
2. Which skill is essential for a sports manager? CO1K1
  - a. Communication skill
  - b. Leadership skill
  - c. Decision-making skill
  - d. All the above
3. Democratic leadership emphasizes CO2K1
  - a. Leader domination
  - b. Group participation in decision-making
  - c. No supervision
  - d. Strict control
4. Preparation of an administrative leader involves CO2K1
  - a. Training and education
  - b. Experience
  - c. Skill development
  - d. All the above
5. One of the major factors affecting sports programme planning is CO3K1
  - a. Availability of facilities
  - b. Financial resources
  - c. Student interest
  - d. All the above
6. Budget preparation is part of CO3K1
  - a. Planning
  - b. Controlling
  - c. Directing
  - d. Evaluation
7. ----- is known as participate leadership. CO4K1
  - a. Democratic
  - b. Autocratic
  - c. Laissez – Faire
  - d. Situational
8. Top Skills needed for sports management are CO4K1
  - a. People Management
  - b. Time Management
  - c. Entrepreneurial
  - d. All the above
9. ----- is the live transmission and commentary of sports events CO5K1
  - a. Sports Broad Casting
  - b. Web casting
  - c. Encoding
  - d. Decoding
10. ---- is the strategic planning, organising, directing and organisation of financial CO5K1  
undertakings.
  - a. Budget
  - b. Financial Management
  - c. Facility Management
  - d. Sports Management

**Part - B**  
**Answer ALL questions**  
**Each answer should not exceed 400 words or two pages**

5 x 6 = 30

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|--|-------|
| 11.a. Explain the nature and concept of Sports Management.           | CO1K2 |
| (or)   |       |
| 11.b. Discuss the essential skills required for Sports Management.   | CO1K2 |
| 12.a. Define leadership and explain its meaning.                     | CO2K2 |
| (or)   |       |
| 12.b. Describe the elements of leadership.                           | CO2K2 |
| 13.a. Discuss the factors affecting planning of sports programmes.   | CO3K2 |
| (or)   |       |
| 13.b. Explain developing performance standards in sports programmes. | CO3K2 |
| 14.a. Write the importance of sports engineering.                    | CO4K2 |
| (or)   |       |
| 14.b. Write the importance of sports Law.                            | CO4K2 |
| 15.a. Write the mechanism of purchase and audit.                     | CO5K2 |
| (or)   |       |
| 15.b. Write the criteria for good budget.                            | CO5K4 |

**Part - C**  
**Answer ALL questions**  
**Each answer should not exceed 800 words or four pages**

5 x 12 = 60

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|---|-------|
| 16.a. Explain the purpose and scope of Sports Management.                                       | CO1K2 |
| (or)  |       |
| 16.b. Explain Event Management in Physical Education and Sports.                                | CO1K2 |
| 17.a. Discuss the forms of leadership.  | CO2K2 |
| (or)  |       |
| 17.b. Explain the qualities and competencies of an administrative leader.                       | CO2K2 |
| 18.a. Explain sports management in schools, colleges and universities.                          | CO3K2 |
| (or)  |       |
| 18.b. Explain planning of a school or college sports programme.                                 | CO3K2 |
| 19.a. Explain sports management in schools, colleges and universities.                          | CO3K2 |
| (or)  |       |
| 19.b. Explain the importance of sports broadcasting.  | CO4K2 |
| 20.a. Explain the used and importance of financial management in physical education and sports. | CO5K4 |
| (or)  |       |
| 20.b. Discuss the principles of budget preparation.   | CO5K4 |

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