



Mavin

Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment – I September 2024
III Semester

Class : II BPEd
Branch : Bachelor of Physical Education

Time:2Hours
Max. Marks : 60

21BPDC18- Sports Management (Self Study)

Course Outcomes:

1. Know sports management and employ principles of strategic planning, and financial and human resource management.
2. Assess marketing needs and formulate short term and long term solutions.
3. Develop critical thinking in analyzing sport management issues and in managerial planning and decision making.
4. Demonstrate information literacy and communication skills
5. Conceive, plan, execute, and evaluate a sports event

Part A

6 x 1 =6

Choose the Correct Answer

1. What are the sports management functions? CO1 K1
 - a. Athletic training
 - b. Ensuring team and coach compliance
 - c. Providing resources for athlete education
 - d. All of the above
2. Which of the following is NOT an essential skill of sports management? CO2 K1
 - a) Financial management
 - b) Conflict resolution
 - c) Athletic training techniques
 - d) Marketing and promotion
3. What is a key quality of an administrative leader? CO2 K1
 - A. Strict adherence to autocratic leadership principles
 - B. Exceptional technical expertise in the field
 - C. Lack of flexibility in decision-making
 - D. Ability to coordinate and manage resources effectively
4. What is the primary characteristic of an autocratic leadership style? CO3 K1
 - A. Collaborative decision-making
 - B. Shared leadership responsibilities
 - C. Centralized authority and control
 - D. High emphasis on employee autonomy
5. Which phase of controlling a school, college, and university sports program involves comparing actual performance with established standards? CO1 K2
 - A. Planning
 - B. Directing
 - C. Budgeting
 - D. Monitoring and measurement
6. Which of the following factors can affect the planning of a sports program in schools, colleges, and universities? CO1 K1
 - A. Weather conditions
 - B. Political stability in the region
 - C. Stock market fluctuations
 - D. Historical events

Part B

3 x 6 = 18

Answer ALL questions

Each answer should not exceed 400 words or two pages

- 7.a. Discuss the significance of developing performance standards in sports management. CO2 K2
(or)
7. b. Describe the qualities and competencies that a sports manager should possess. CO2 K3
8. a. Explain the essential elements of effective leadership in sports management CO4K2
(or)
8. b. Describe the process of preparing an administrative leader in the sports sector CO1K1
9. a. Explain the concept of controlling a school, college, and university sports program CO1 K1
(or)
9. b. Provide examples of successful sports programs in educational institutions.. CO1K1

Part C

3 x 12 = 36

Answer ALL questions

Each answer should not exceed 800 words or four pages

10. a. Explain the nature and concept of sports management. Discuss how the concept of sports management has evolved over the years. CO1 K2
(or)
10. b. Describe the preparation required to become an effective administrative leader in sports management. CO4 K1
11. a. Compare and contrast various forms of leadership, such as autocratic, benevolent dictator, and democratic leadership, in the context of sports management. CO4K1
(or)
11. b. Describe the preparation required to become an effective administrative leader in sports management. CO1K1
12. a. Identify and analyze the key factors that affect the planning of a sports program in a school or college. CO3K1
(or)
12. b. Discuss the significance of developing performance standards in sports management. CO4 K1

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