



11 BSC
Kamballeg

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD (now MoE)
Re-accredited with A++ Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment Test I – February 2026
IV Semester

Class : II BSc
Major : Physical Education

Time: 2 hours
Maximum Marks: 60

23BPEC14-Sports Management

Course Outcomes:

- 1.CO1: Understanding of the theoretical concept of sports management.
- 2.CO2: Understanding of the practical & theoretical implications of financial planning and personnel management
- 3.CO3: Develop the competencies and skill of sport manager
- 4.CO4: Apply the Knowledge of sport event management and their Evaluation process.
- 5.CO5: Conceive, plan, execute, and evaluate a sports event.

Part - A

6 x 1 = 6

Choose the Correct Answer

1. The basic function of management is: CO3 K2
a. Controlling b. Budgeting c. Planning d. Organizing
2. In planning, defining procedure means: CO2 K3
a. Setting goal b. Making a policy c. Laying rules and regulations d. Defining a course of action
3. What is the first step in organizing a sporting event? CO3 K2
a. Marketing b. Planning c. Sponsoring d. Budgeting
4. The main purpose of _____ is to put right man on right join at right time CO1 K5
a) Staffing b) Controlling c) Officiating d) Planning
5. Identify the correct meaning of 'Intra' CO2 K1
a) Outside b) within c) walls d) circle
6. Identify the odd one – CO1 K3
a) Staffing b) Controlling c) Officiating d) Planning

Part - B

3 x 6 = 18

Each answer should not exceed 400 words or two pages

- 7.a. Define and Meaning of Sports Management CO3K2
(or)
7. b. Explain about nature and concept of sports management CO2K3
8. a. Define and Meaning of Leadership CO1K3
(or)
8. b. Enumerate the difference between autocratic and democratic CO5K4
9. a. Explain about college and university sports programme CO4K3
(or)
9. b. Explain leadership style and method of sports programme CO3K3

Part - C

3 x 12 = 36

Each answer should not exceed 800 words or four pages

- 10 a. Enumerate the event management in physical education and sports CO2K3
(or)
10. b. Explain about essential skill of sports management CO3K3
11. a. Illustrate the forms of leadership CO4K4
(or)
11. b. Explain about Preparation of administrative leadership CO4K3
- 12.a Explain the Download principles of sports management CO1 K4
(or)
12. b. Describe factors affecting planning in sports management CO2 K3

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