



Kamballe

Avinashilingam Institute for Home Science and Higher Education for Women
Deemed to be University Estd. u/s 3 of UGC Act 1956, Category 'A' by MHRD (now MoE)
Re-accredited with 'A++' Grade by NAAC. CGPA 3.65/4, Category I by UGC
Coimbatore - 641 043, Tamil Nadu, India

Bachelor's Degree Examination – May 2025
IV Semester

Class : II UG
Major : Physical Education

Time: 3 Hours
Max. Marks: 100

23BPEC14 Sports Management

Course Outcomes:

- CO 1: Understanding of the theoretical concept of sports management.
CO 2: Understanding of the practical & theoretical implications of financial planning and personnel management
CO 3: Develop the competencies and skill of sport manager
CO 4: Apply the Knowledge of sport event management and their Evaluation process.
CO 5: Conceive, plan, execute, and evaluate a sports event.

Part A

10 x 1 = 10

Choose the Correct Answer

1. _____ leadership encourages participation and collaboration, valuing input and feedback from team members. CO1 K1
 - a. Democratic
 - b. Laissez-faire
 - c. Transformational
 - d. Transactional
2. Sports event management ensures _____ the proper to organization of resources and schedules. CO2 K2
 - a. Planning
 - b. Leadership
 - c. Marketing
 - d. Budgeting
3. _____ ensures that a sports team or event is run efficiently, within budget, and in compliance with regulations. CO1 K2
 - a. Marketing
 - b. Time Management
 - c. Strategic Planning
 - d. Financial Management
4. _____ skills to effectively manage resources, budgets, and schedules. CO3 K2
 - a. Analytical
 - b. Organizational
 - c. Marketing
 - d. Negotiation
5. Planning and directing college sports program is essential for determining the needs, resources, and goals of the program with _____. CO2 K3
 - a. Marketing
 - b. Strategic Planning
 - c. Leadership
 - d. Risk Management
6. _____ can impact the ability of institution to hire qualified staff and coaches for sports programs. CO3 K3
 - a. Limited facilities
 - b. Limited resources
 - c. Limited participants
 - d. Limited competition
7. To maintaining good communication between sports organizations and the public _____ is essential. CO2 K3
 - a. Marketing
 - b. Media Relations
 - c. Sponsorship
 - d. Advertising
8. _____ is crucial in maintaining the safety, cleanliness, and overall quality of a stadium for both spectators and athletes. CO3 K3
 - a. Event Planning
 - b. Facility Management
 - c. Marketing
 - d. Sponsorship
9. A key principle of budgeting for income and expenses are clearly planned and tracked by _____. CO2 K2
 - a. Flexibility
 - b. Transparency
 - c. Efficiency
 - d. Accountability
10. Financial planning helps individuals and organizations to _____ unexpected events or emergencies by setting aside adequate funds. CO2 K2
 - a. Ignore
 - b. Prepare
 - c. Waste
 - d. Avoid

Part B **5 x 6 = 30**
Answer ALL questions
Each answer should not exceed 400 words or two pages

- | | |
|---|--------|
| 11.a. Short note on progressive concept of sports management. | CO1 K2 |
| (or) | |
| 11.b. What are the event management in physical education and sports? | CO2 K2 |
| 12.a. Write the leadership style and methods? | CO3 K3 |
| (or) | |
| 12.b. List out the qualities of administrative leader. | CO2 K2 |
| 13.a. What are the factors affecting planning? | CO3 K3 |
| (or) | |
| 13.b. Limitations of controlling university sports programme-Discuss. | CO2 K2 |
| 14.a. Media relation and sports broadcasting-Explain. | CO3 K3 |
| (or) | |
| 14.b. Write short note on spectator management. | CO2 K2 |
| 15.a. Write the criteria of good budget? | CO3 K3 |
| (or) | |
| 15.b. State the objectives and scope of financial planning. | CO2 K2 |

Part C **5 x 12 = 60**
Answer ALL questions
Each answer should not exceed 800 words or four pages

- | | |
|--|--------|
| 16.a. Nature and scope of sports management-write in brief. | CO1 K1 |
| (or) | |
| 16.b. Explain the qualities and competencies required for the sports managers. | CO2 K2 |
| 17.a. Forms of leadership-write in brief. | CO2 K2 |
| (or) | |
| 17.b. Explain about leadership and organizational performance. | CO1 K1 |
| 18.a. Planning and directing of college sports programme-Explain. | CO2 K2 |
| (or) | |
| 18.b. Developing performance standard in college - write in detail. | CO3 K3 |
| 19.a. Explain the facility management in stadium and recreation carters in detail. | CO2 K3 |
| (or) | |
| 19.b. How does the collaboration between sports engineers and managers enhance athlete development programs? | CO2 K3 |
| 20.a. Explain the Financial Management in physical education and sports in school and college. | CO2 K2 |
| (or) | |
| 20.b. Explain in detail the mechanics of purchase and audit. | CO3 K3 |
