

Avinashilgani Institute for Home Science and Higher Education for Women

Continuous Internal Assessment II – October 2018

Class : II BPEd

Time : 2 Hrs.

Semester – III

Max Marks: 60

15BPDDC18 – Sports Management (Self study)

PART – A

Circle the Correct Answer (10) $5 \times 1 = 5$

1. Event staff who work for no pay are called:
a) Casual staff b) Volunteer staff c) Part-time staff d) Event staff
2. Which of the following should be developed first:
a) The events marketing strategy b) Sponsorship proposals for the event c) Event plan
d) A work breakdown structure
3. The first step in planning process is
a) Determination of objectives b) Resource mobilization c) Constraints identification
d) Evaluation of alternatives
4. Sound financial management ensures that:
a) Sufficient funding is available at the right time b) Finance is obtained at the least possible cost c) Finance is used in the most profitable ways d) All of the above
5. Screening, transaction, and collection costs are cost components of:
a) Inventory Management b) Facilities Management c) Credit Management
d) Computerization

PART – B

Answer the following in one or two sentences

$5 \times 2 = 10$

6. Define Recreation
7. Define Broadcasting

- 8. What is Budget Making?
- 9. Define Sports Engineering
- 10. Define Spectator Management

PART - C

Answer the Following

Answer should not exceed 200 words or One Page 3 X 5 = 15

- 11. a. Write about the Sports Agencies (Or)
- b. List out the career opportunities in sports Management
- 12. a. Draw a model of a Recreation Area (Or)
- b. Explain Media relations
- 13. a. List down the criteria of a good budget (Or)
- b. Explain your view on Sports as Business

PART - D

Answer the following

Answer should not exceed 700 words or four pages 2X 15 = 30

- 14. a. Enumerate the types of facilities which has to be done by the facility manager in a Stadium (Or)
- b. Write about financial management in physical education and sports.
- 15. a. Prepare a Proposed budget to construct an indoor stadium (Or)
- b. Enumerate the points to be considered in managing the Spectator

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