

Avinashiligam Institute for Home Science and Higher Education for Women, Coimbatore – 641 043
Continuous Internal Assessment Test II – December 2020

Class : II BPEd

Major : Physical Education

Max Marks: 30

18BPDC18 – Sports Management (Self study)

Course Outcomes

CO1: 1. Know sports management and employ principles of strategic planning, and financial and human resource management.

CO2: Assess marketing needs and formulate short term and long term solutions.

CO3: Develop critical thinking in analysing sport management issues and in managerial planning and decision making.

CO4: Demonstrate information literacy and communication skills.

CO5: Conceive, plan, execute, and evaluate a sports event.

Part – A

Answer all the questions

6X 1 = 6

1.	Which of the following is the first step in sports programmed?	CO1K2
	(a) Directing (b) Staffing (c) Planning (d) Budgeting	
2.	The first step in planning process is	CO2K3
	(a) Determination of objectives (b) Resource mobilisation (c) Constraints identification (d) Evaluation of alternatives	
3.	The plan in which only the chief executive dictates initiates and monitors is called	CO3K2
	(a) Democratic plan (b) Participative plan (c) Authoritarian plan (d) None of the above	
4.	The last link of the sports management chain is	CO1K3
	(a) Control and evaluation (b) Finance and budget (c) Public relations (d) None of the above	
5.	Which of the following is not a principle of lesson planning?	CO4K2
	(a) Age and sex (b) Progression (c) Warming up (d) Teachers experience	
6.	Ambit with in which the sports management must perform is generally referred to as	CO2K3
	(a) Leadership in sports (b) Sphere of sports management (c) Evaluation in sports (d) Innovation in sports	

Part – B

Answer any two questions ant it should not exceed 400 words

2 X 6 = 12

7.	Enumerate sports agencies in connection with management sectors	CO1K3
8.	Elucidate the Financial Management in Physical Education	CO2K2
9.	Enumerate the importance of Programme Evaluation	CO2K4
10.	List out the career opportunities in Sports Management	CO3K1

Part – C

Answer any one and it should not exceed 800 words

1 X12=12

11	Explain the Criteria of good budget with suitable examples	CO2K3
12	Write the Principles of budgeting in physical Education and sports	CO1K2