



Hamballa

Avinashilingam Institute for Home Science and Higher Education for Women
(Deemed to be University under Category 'A' by MHRD, Estd. u/s 3 of UGC Act 1956)
Re-accredited with A++ Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India
Continuous Internal Assessment – II October (2024)
III Semester

Class : II BPEd
Major : Physical Education

Time : 3 hrs
Max. Marks : 60

23BPDC18 – Sports Management (Self Study)

Course Outcomes

- CO1: Know sports management and employ principles of strategic planning, and financial and human resource management.
CO2: Assess marketing needs and formulate short term and long term solutions.
CO3: Develop critical thinking in analysing sport management issues and in managerial planning and decision making.
CO4: Demonstrate information literacy and communication skills.
CO5: Conceive, plan, execute, and evaluate a sports event.

Part – A

10 x 1 = 10

Circle the Correct Answer

- The following things are the thing to be considered in preparing a sports competition expect one. CO3 K4
Date and place of the competition b) Budget c) Time frame/allotment d) Equipment and Material
- Who makes up the economic market in the sports industry? CO1 K4
a) Fans of a particular team b) Consumers who are mobile c) All consumer who purchase a product
- Effective communication is essential in sports management to keep alive its CO3K1
a. Dynamics b. Characteristics
c. Principle d. Foundation
- Ambit with in which the sports management must perform is generally referred to as CO3K3
a. Leadership in sports b. Sphere of sports management
c. Evaluation in sports d. Innovation in sports
- A leader must posses the following except CO4K2
a. Missionary zeal b. Commitment
c. Persuasiveness d. selfishness
- Which of the following is the prime objective of planning in sports? CO1K3
a. Entertainment b. For physical fitness
c. Development of oneness d. All the above

Part – B

3x6=18

Answer the following

Answer should not exceed 600 words or two pages

- a. Write about the role of media in sports. CO1K3
(Or)
- b. Explain the principles of Budgeting. CO1K4
- a. Write about the qualities of administrative leader. CO4K3
(or)
- b. Write the role of physical education teacher in sports management CO2K4
- a. Write the importance of Budget. CO1K4
(or)
- b. Write about the criteria for good budgeting. CO3K4

Part – C

3x 12= 36

Answer the following

Answer should not exceed 1200 words or four pages

- a. Enumerate the different types of leadership . CO2K3
(Or)
- b. Explain POSDCORB in management CO1K2
- a. Discuss the facility management in Stadium CO4K5
(or)
- b. Discuss the Sports agencies and career opportunities in sports. CO1K4
- a. Describe about the reward and punishment system in sports field. CO1K4
(or)
- b. Explain in detail about the steps of budget making. CO2K4

No of Copies : 25

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