

**Avinashilingam Institute for Home Science and Higher Education for Women**

**Coimbatore – 641 043**

**Continuous Internal Assessment II - November 2023**

**Class : II BPEd**

**Time : 3 hrs**

**Major : Physical Education**

**Max. Marks : 60**

**21BPDC18 – Sports Management (Self Study)**

**Course Outcomes**

CO1: Know sports management and employ principles of strategic planning, and financial and human resource management.

CO2: Assess marketing needs and formulate short term and long term solutions.

CO3: Develop critical thinking in analysing sport management issues and in managerial planning and decision making.

CO4: Demonstrate information literacy and communication skills.

CO5: Conceive, plan, execute, and evaluate a sports event.

**Part – A**

**10 x 1 = 10**

**Circle the Correct Answer**

1. Getting things done by the people CO1K2
  - a. Administration
  - b. Organisation
  - c. Management
  - d. Sports management
2. Which of the following is against the principles of organization CO2K1
  - a. Proper decentralization
  - b. Proper communication
  - c. Overlapping of authority
  - d. Delegation of power
3. Effective communication is essential in sports management to keep alive its CO3K1
  - a. Dynamics
  - b. Characteristics
  - c. Principle
  - d. Foundation
4. Ambit with in which the sports management must perform is generally referred to as CO3K3
  - a. Leadership in sports
  - b. Sphere of sports management
  - c. Evaluation in sports
  - d. Innovation in sports
5. A leader must posses the following except CO4K2
  - a. Missionary zeal
  - b. Commitment
  - c. Persuasiveness
  - d. selfishness
6. Which of the following is the prime objective of planning in sports? CO1K3
  - a. Entertainment
  - b. For physical fitness
  - b. Development of oneness
  - d. All the above

**Part – B**

**3x6=18**

**Answer the following**

**Answer should not exceed 600 words or two pages**

- 7.a. Write about the role of media in sports. (Or) CO1K3  
b. Explain the principles of Budgeting.
- 8.a. Write about the qualities of administrative leader. (or) C04K3  
b. Write the role of physical education teacher in sports management
- 9.a. Write the importance of Budget. (or) CO1K4  
b. Write about the criteria for good budgeting.

**Part – C**

**3x 12= 36**

**Answer the following**

**Answer should not exceed 1200 words or four pages**

- 10.a. Enumerate the different types of leadership . (Or) CO2K3  
b. Explain how to plan a college sports programme.
- 11 a. Discuss the facility management in Stadium.(or) CO4K5  
b. Discuss the Sports agencies and career opportunities in sports.
- 12.a. Describe about the reward and punishment system in sports field. (or) CO1K4  
b. Explain in detail about the steps of budget making.

No of Copies : 45

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