



Avinashilingam Institute for Home Science and Higher Education for Women

(Deemed to be University Estd. u/s 3 of UGC Act 1956, Category A by MHRD)
Re-accredited with 'A++' Grade by NAAC. Recognised by UGC Under Section 12B
Coimbatore - 641 043, Tamil Nadu, India

Continuous Internal Assessment Test I – February/March 2025

SEMESTER-IV

Class : II B.Ed/II B.Ed Spl. Edn

Max. Marks: 60

Time: 2 Hrs

23BEDS14/23BDSS14/17BDSS14- Professionalising English Education

Course outcomes

- CO1 analyze the different types of contents
CO2 exercise pedagogical and textbook analysis
CO3 prepare e-content for English teaching
CO4 practice fluency in English through co-curricular activities
CO5 carryout action research ELT Classroom

PART – A

Choose the correct answer

6 x 1 = 6

1. What is the core objective of content analysis in education? **CO1 K1**
a. To identify personal biases of authors
b. To study text structures in-depth
c. To uncover patterns and underlying meanings in content
d. To evaluate document visual design
2. In the context of content analysis, what is the term 'unit of analysis' commonly used to refer to? **CO1 K2**
a. Words or phrases
b. Authors and publishers
c. Chapters or sections
d. Font and formatting choices
3. What is the central aim of pedagogical analysis in teaching? **CO2 K2**
a. To critique the writing style of authors
b. To evaluate the effectiveness of instructional methods
c. To study the historical background of textbooks
d. To assess the aesthetic appeal of teaching materials
4. Which feature best defines learner-centered pedagogy? **CO2 K2**
a. Following a rigid, standardized curriculum
b. Encouraging passive learning
c. Promoting active engagement and student participation
d. Limiting the use of technology
5. What is a primary advantage of e-content in education? **CO3 K2**
a. It is exclusively useful in urban settings
b. It provides on-demand access to learning materials anytime, anywhere
c. It necessitates a consistent internet connection
d. It restricts use to specific devices
6. How does multimedia enhance the effectiveness of e-content? **CO3 K2**
a. It disrupts the learning process
b. It delivers a one-dimensional experience
c. It improves student engagement and comprehension
d. It slows learning outcomes

PART – B

Answer ALL questions

3 x 6 = 18

Each answer should not exceed 200 words

7. a. How can content analysis be applied to evaluate the effectiveness of school textbooks? **CO1 K4**
(OR)
7. b. Why is it important to assess the inclusion of diverse perspectives and cultural sensitivity in textbook analysis? **CO1 K3**
8. a. Examine the role of assessment in enhancing pedagogical effectiveness. **CO2 K3**
(OR)
8. b. Analyse the impact of technology on teaching methodologies and learning outcomes. **CO2 K5**
9. a. Critically evaluate advancements in technology and the evolving needs of modern learners. **CO3 K3**
(OR)
9. b. Assess how e-content promotes accessibility and inclusivity in education. **CO3 K3**

PART – C

Answer ALL questions

3 x 12 = 36

Answer should not exceed 800 words

10. a. Discuss the importance of visuals and graphics in textbook analysis. CO1 K4
(OR)
10. b. Explain the significance of aligning learning objectives with assessments and write 5 examples. CO1 K5
11. a. Does our education system follow a student-centered approach? Explain the current approach and suggest ways to make it more student-centered. CO2 K3
(OR)
11. b. Explore the principles of behaviorism and constructivism in the context of pedagogy. CO2 K4
12. a. Investigate the benefits and challenges of integrating interactive elements into e-content. Give 5 Examples of interactive elements. CO3 K4
(OR)
12. b. Examine the criteria of good e-content in education. CO3 K5

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No. of Copies: B. Ed: 27 + Spl.Ed: 7 = 34